

THE ANNUAL WEB ISSUE

FOR SUCCESSFUL MUSIC RETAILERS

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THE ANATOMY OF AN MI WEBSITE

Breaking down what functions are a must-have for your website

ROLAND'S NEW CEO SPEAKS

Masahiro Minowa discusses innovation

UPDATE NEEDED

Retailers discuss the regular changes they make to their websites

THE SUCCESSION SAVIOR

How Ensemble Music Schools' Jeff Homer has managed to purchase 72 music schools & music stores in just five years



← **TEUFEL, FENDER**
I73 PRO FAMILY

Teufel, a German speaker manufacturer, and Fender have teamed up to launch the new Rockster series, a range of Bluetooth speakers. The three speakers in the series — Rockster Air 2, Rockster Cross and Rockster Go 2 (pictured) — are each designed to meet different audio needs and be used at home and on-the-go, from the performance- and stage-ready Rockster Air 2 to the waterproof and portable Rockster Go 2. All three models feature Teufel's crisp and powerful audio and the vintage touches of Fender, including the classic chrome logo and an included Fender-branded guitar pick. teufelaudio.com; fender.com

AMPEG →
VENTURE VB-88 BASS
SPEAKER CABINET

Ampeg has introduced the Venture VB-88 bass speaker cabinet, the latest addition to the Venture Bass family of products that also includes three amplifier heads and five additional cabinets. Venture series amplifiers and cabs deliver the modern style and features sought by contemporary bassists — continuing a tradition of innovation that stretches back to the dawn of the electric bass. The Venture VB-88 is specifically designed for bassists who are looking for the performance and visual impact of the legendary SVT-810 cabinet, but in a more compact and modern-sounding cab. ampeg.com



↑ **ELECTROTEC AUDIO**
STAGE ONE

Electrotec Audio has announced it has exceeded its Kickstarter campaign goal for its new Stage One wireless portable Bluetooth pro/consumer speaker. Electrotec has also announced that Stage One is now available for pre-order. Stage One uses a dual hot swappable battery system to allow more than 100 hours of music playing at 65% volume continuously. Stage One also utilizes the very latest Bluetooth BLE 5.3 technology. This is in addition to the latest SKAA wireless technology that produces the ability to bond up to five speakers and more with the best low latency performance of any speaker available. electrotecaudio.com



← **IK MULTIMEDIA**
ILOUD MTM MKII

IK Multimedia's iLoud MTM MKII reference monitors sport more efficient drivers and twice the processing power under the hood to turn any space into an ideal mixing and mastering setup. The monitors offer clear, neutral sound with the deep, controlled low end users would expect from a speaker twice the size and linear phase response that rivals speakers twice the price. Its MTM design and precise time alignment make hours of fatigue-free listening possible while minimizing acoustic interactions, which is ideal for desktop use. ikmultimedia.com